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## P001 – Introduction & Purpose

- **P001.01:** PukuYet (Pick Unique, Keep Unique Yet) means “Choose something unique, stay unique always.”
- **P001.02:** Our goal is to create something new based on honesty, ethics, and self-reliance.
- **P001.03:** PukuYet supplies digital and physical products according to customer needs.
- **P001.04:** Co-Brand PukuYet (CBP) and PukuYet verify and supply their own products.
- **P001.05:** PukuYet is not just a brand; it is a journey—towards growth and humanity.
- **P001.06:** All members/customers, company directors, CEO, Co-CEO, and CBPs must comply with these policies.

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## P002 – Vision, Mission & Social Responsibility

- **P002.01:** Vision: Providing fast, safe, and easy services using technology and business.
- **P002.02:** Mission: Ensuring a quality experience for customers and society through every purchase and service.
- **P002.03:** Social Responsibility: 2% of each sale is allocated for the welfare of helpless and financially vulnerable people.

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## P003 – Organizational Policies

- **P003.01:** Maintain honesty and fairness.
- **P003.02:** The customer is always KING 🏰.
- **P003.03:** Ensure fair behavior towards all members, partners, and users.

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## P004 – Business & Service Terms

- **P004.01:** Physical Products: Supplying quality products within the specified time.
  - **P004.02:** Digital Products: Ensuring maximum security.
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## P005 – Co-Brand Member & Customer Agreement

- **P005.01:** All CBPs and members/customers must follow PukuYet policies.
- **P005.02:** Brand content usage without permission is prohibited.
- **P005.03:** Products can be ordered easily through Facebook, Website, and WhatsApp.
- **P005.04:** CBP information must be accurate; false information may result in legal action.
- **P005.05:** CBPs will set product prices; PukuYet will keep 2% for social welfare.
- **P005.06:** Uploaded products by CBPs will be reviewed and edited if necessary.
- **P005.07:** After a customer places an order, PukuYet will contact them.
- **P005.08:** Product return conditions must be clearly stated.
- **P005.09:** If the delivered product is damaged or incorrect, refund or replacement is possible within 7 working days.
- **P005.10:** If a customer intentionally refuses or avoids receiving the product, return or refund is not applicable.

If a customer repeats such behavior multiple times, legal action may be taken and future orders may be restricted.

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## P006 – Payment, Delivery & Refund

- **P006.01:** Payment must be completed through authorized channels.
  - **P006.02:** Delivery – Local orders: 1–5 working days.
  - **P006.03:** Delivery – International orders: 15–30 working days.
  - **P006.04:** In case of delivery delay, customers must be informed.
  - **P006.05:** Damaged or incorrect products are returnable within 7 working days.
  - **P006.06:** If return occurs due to the customer's fault, shipping cost will be paid by the customer.
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## P007 – Financial & Social Responsibility

- **P007.01:** 2% from every sale will be allocated to social welfare.
  - **P007.02:** All transactions are transparent and auditable.
  - **P007.03:** Personal identity of beneficiaries will remain confidential.
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## P008 – Privacy & Data Protection

- **P008.01:** User personal information will be kept fully confidential.
  - **P008.02:** No information will be shared with third parties except as required by law.
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## P009 – Legal Compliance

- **P009.01:** PukuYet will operate according to Bangladeshi digital and consumer laws.
  - **P009.02:** All online business-related laws must be followed.
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## P010 – Disputes, Jurisdiction & Law

- **P010.01:** Disputes should first be resolved through mutual discussion.
  - **P010.02:** Unresolved disputes will be settled according to the laws of Bangladesh.
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## P011 – Structure & Responsibilities

- **P011.01:** Responsibilities and authorities of the Founder, CEO, Co-CEO, CBP, and Team are defined.
  - **P011.02:** Co-CEOs will assist the Founder and CEO in business operations, investment, and social welfare.
  - **P011.03:** Positions & Shares:
    - Founder: 1 position, 7% net share
    - CEO: 1–3 positions, 1–6% net share
    - Co-CEO: 1–3 positions, 1–5% net share
    - CBP: Unlimited positions, generally 0% share
  - **P011.04:** 2% Social Fund; the rest is reserved in the PukuYet fund.
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## P012 – User & Client Agreement

- **P012.01:** Users must agree to all terms during sign-up.
  - **P012.02:** Accounts may be suspended for unwanted or illegal activities.
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## P013 – Content & Intellectual Property Rights

- **P013.01:** All content (Logo, Design, Photo, Video, etc.) is the property of PukuYet.
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## P014 – Financial Transparency & Donation System

- **P014.01:** The 2% Social Fund will be clearly tracked and audited.
  - **P014.02:** Usage and reporting will be transparent.
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## P015 – Risks & Limitations

- **P015.01:** PukuYet holds limited liability for supply delays, payment errors, or data breaches.
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## P016 – Cookies & Tracking

- **P016.01:** Website users must provide consent for cookies and analytics.
  - **P016.02:** If ad pixels are used, user permission will be required.
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## P017 – Limitation of Liability

- **P017.01:** PukuYet holds limited liability for natural or technical issues.
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"These policies were issued on November 15, 2025, and will be mandatory for all members to adhere to."

PukuYet  
*do something new*

## P018 – Amendments & Announcements

- **P018.01:** PukuYet reserves the right to modify or update these policies at any time.
- **P018.02:** All updates will be published on the official website:  
<https://pickuniquekeepuniqueyet.xyz>

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## P019 – Definitions

- **P019.01:** PukuYet Family – Founder, CEO, Co-CEO, Assistant Officers, CBP, customers, and users.
- **P019.02:** Co-Brand Partner (CBP) – Authorized business collaborator.
- **P019.03:** Member – Registered user/customer.
- **P019.04:** Products & Services – Physical and digital products.

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## P020 – Contact

☎ Phone + WhatsApp: +8801601010312

✉ Email: [mail.support@pukuyet.com](mailto:mail.support@pukuyet.com) (For product/service or account issues only)

- [pukuyet@pickuniquekeepuniqueyet.xyz](mailto:pukuyet@pickuniquekeepuniqueyet.xyz) (For any questions, help, or information)

🌐 Website: <https://pickuniquekeepuniqueyet.xyz> (All information&update)

- <https://pukuyet.com> (Product/Service purchase)

